

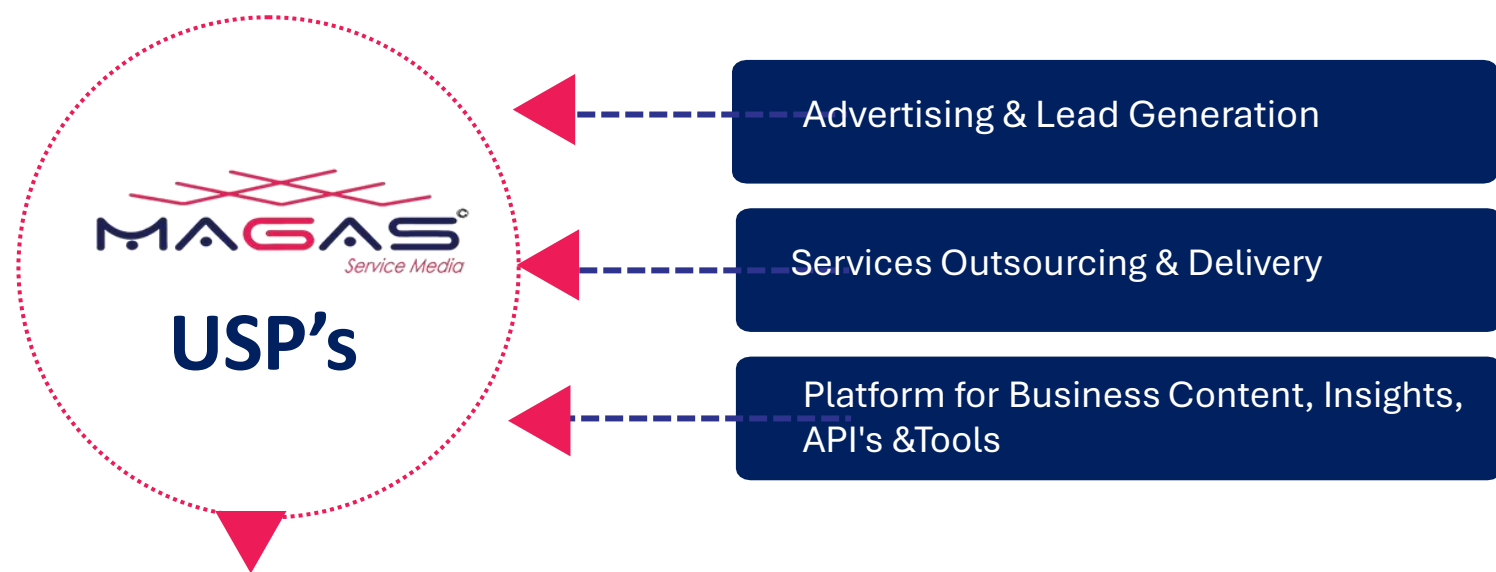


# MAGAS Service Media

Where Services Mean Business

## Business Memorandum

[www.magas.services](http://www.magas.services)



## FEATURES:

- ✓ Globally Copyrighted Concept that is Highly Disruptive
- ✓ One World One Data Source, open for all
- ✓ Advertising, Promotion & Lead Generation
- ✓ Hub for Outsourcing & Professional Service Delivery
- ✓ Alternate Investment Showcase & Investor Network
- ✓ Infrastructure as a Service (IaaS)
- ✓ Source for Insights, News & Business Intelligence
- ✓ Hybrid Model – Blend of Human & Technology
- ✓ Creates Critical Data, Qualified Content
- ✓ Online Eco-System for Business Facilitation
- ✓ Future Offshoots IPTV & Virtual Mart (GSP & ISP)

## AGGREGATING COUNTRIES:



INDIA



BAHRAIN



KUWAIT



OMAN



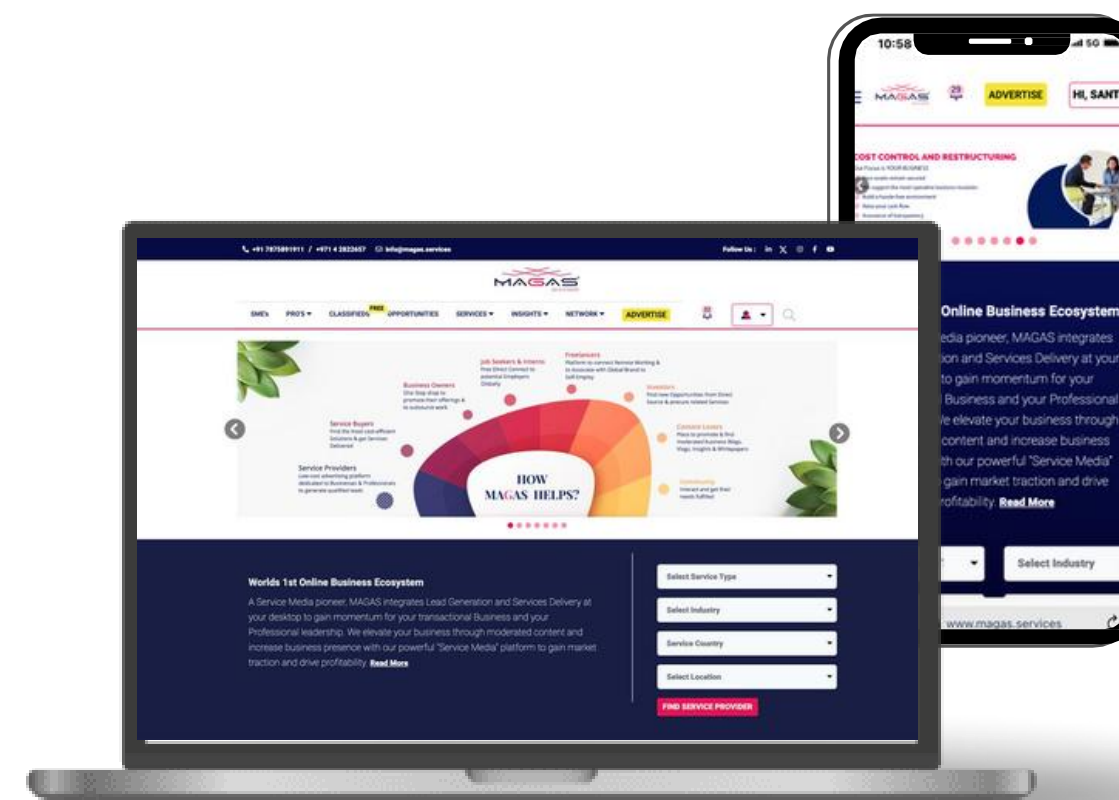
QATAR



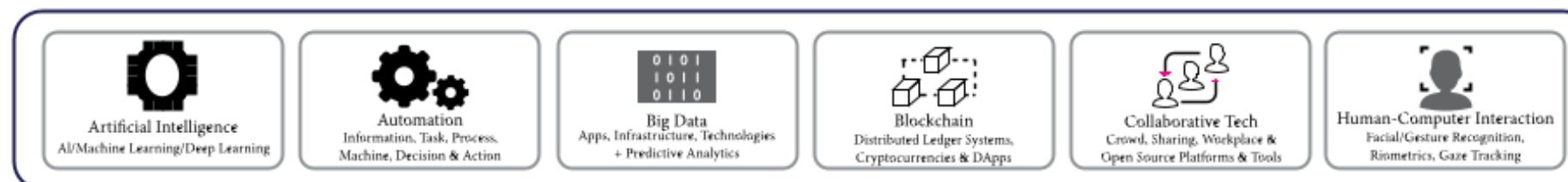
SAUDI ARABIA



UAE



## TECHNOLOGY INTEGRATION:





# WHAT IS MAGAS?

MAGAS is the world's first online business ecosystem, uniquely designed to aggregate professional service providers and enable seamless transactions through its globally copyrighted concept of Service Media. It empowers professionals, startups, entrepreneurs, and SMEs by providing them with an unparalleled platform for growth and collaboration.

## Vision

Pioneering an internet destination for Lead Generation and Professional Services Delivery based on geolocation. Currently serving India & GCC Markets

## Mission

Our mission is to provide quality value-based services that are advertised on our platforms in any of the geo-locations and to create a global network for service delivery.

## Objectives

MAGAS enables entrepreneurial energy and allows new entrants to build their businesses with the support of this unique services platform which boosts low-cost startups & Small and Medium Enterprises.



The graphic is a vertical advertisement for MAGAS. At the top left, it shows the website address 'www.magas.services' with three dots above it. At the top right, it says 'Service Media' above the MAGAS logo and 'Content Moderated and User Verified Platform'. The central text reads 'MAGAS means a place high above'. To the right of this text is an image of a man with a beard sitting cross-legged on a laptop. Below the man is a circular arrangement of social media icons (Facebook, Twitter, LinkedIn, etc.) with the text 'Social Media' underneath. At the bottom left, a quote reads: 'We filter from the crowd and give you genuine high-end solutions to your problems. No time wasted !!!'.

## MAGAS Means:

**Place High Above** – connotes a High-End Services Ecosystem.

**Intelligent in Greek** - connotes Expertise & Know-how essential for Service Delivery.

**Cut in Arabic** – connotes Customized Services as per the client's needs.

**Fly in Persia** – connotes small yet Disruptive

# OUR PHILOSOPHY

- Empowering Entrepreneurs, Professionals, Start ups, with Opportunities.
- Prioritizing speed, transparency, and results.
- Connecting people
- Growing together, always.

## TARGET AUDIENCE:

- Interns
- Innovators
- Entrepreneurs
- Freelancers
- Start-Up's
- SME'S

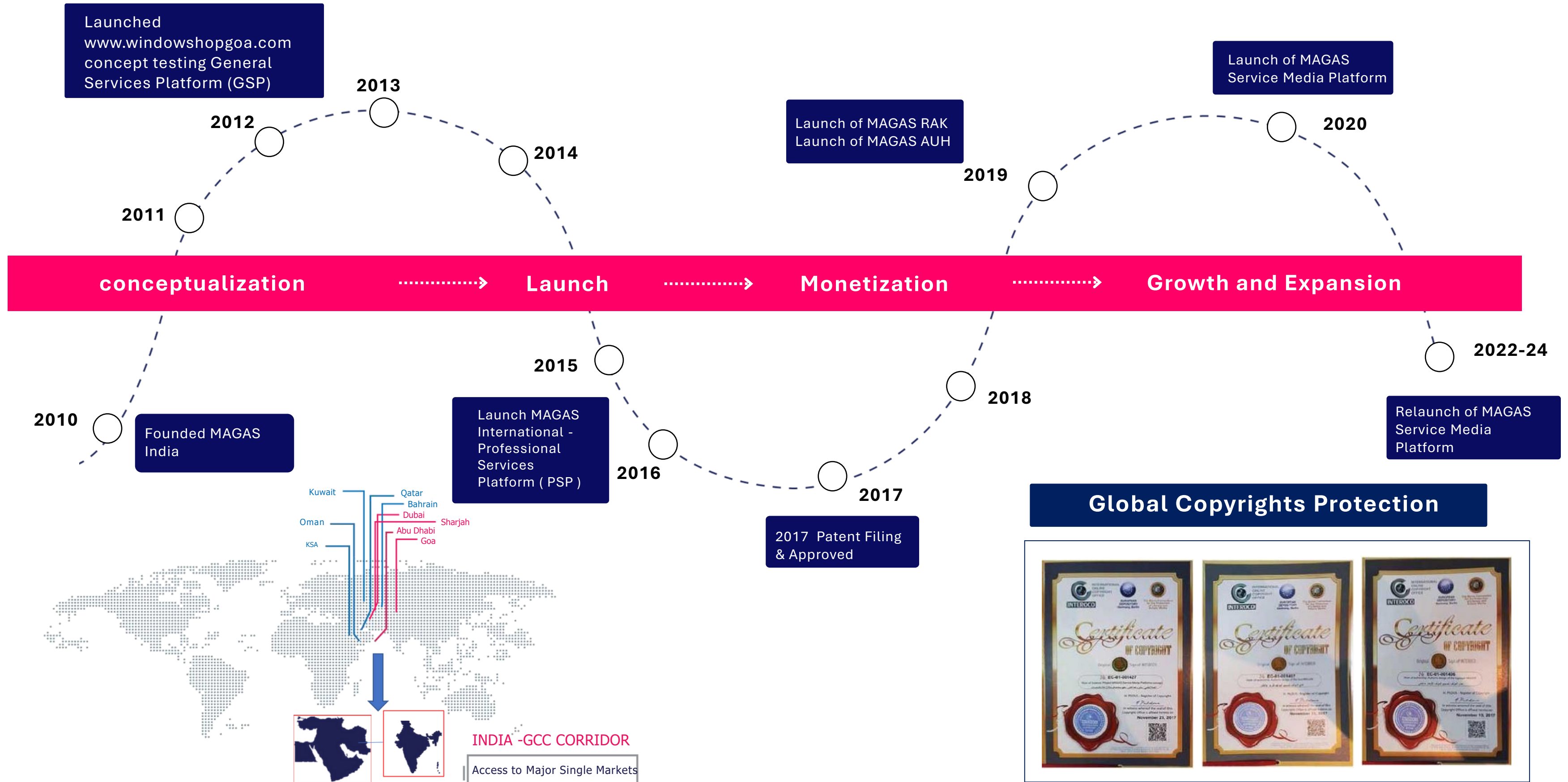
IN REAL LIFE

IN BUSINESS LIFE





# OUR JOURNEY SO FAR



## Global Copyrights Protection



## WHAT'S THE DIFFERENCE?

### Service Media

- Business and professional focus, ensuring relevant connections.
- Ensures content quality with robust moderation processes.
- Generates qualified leads for meaningful engagements.
- Facilitates smooth service delivery with minimizing errors.
- Offers affordable solutions in a shared economy model.
- Comprehensive eco-system for business collaboration.

### Social Media

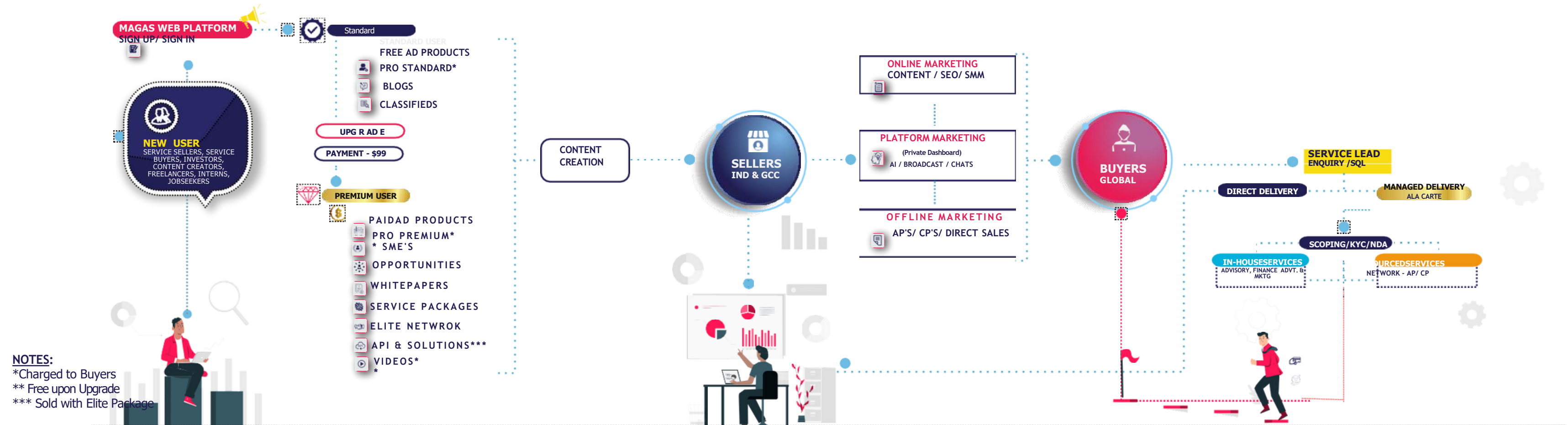
- Broader user base with varied, less-targeted connections.
- Varied content authenticity potential spam.
- Mixed lead quality with potential for time wasting.
- Relies on traditional methods that may lead to uncertainties.
- Can be costlier, lacking the efficiency of a shared economy.
- Mixed bag of services without a dedicated focus

## NEWS ARTICLES ABOUT SOCIAL MEDIA GETTING REDUNDANT



## LEAD GENERATION

## SERVICE DELIVERY



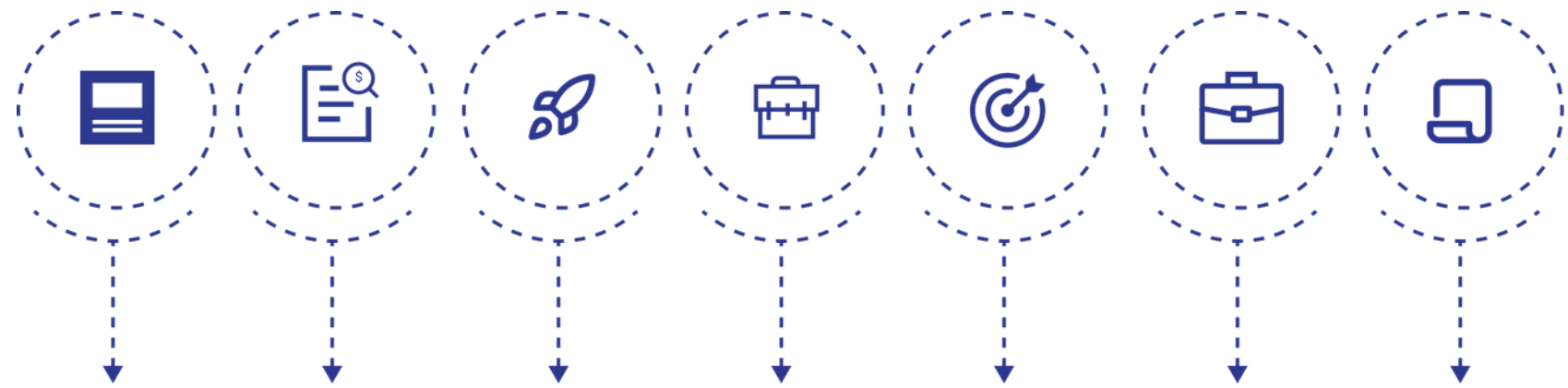
### TECH BUILD & FEATURES :

- Online purchasing of Ad Listings with Lead Generating Features
- Free content access for Standard Users by just Signing Up
- Online Order for Premium Services – A la Carte Premium Services, Advertising Solutions, API Solutions & Service Packages
- Unlimited self promotion to boost more visibility on Home Page at no extra cost
- Pay Per View of PRO Standard Profiles for Standard Users with Free for Premium and Elite Users
- Content Shuffle or Auto Refresh to drive passive ad engagement
- Dashboard with Interactive & Analytical Features

- KYC/ KYA/ KYP – Online Onboarding for Service Providers & Service Buyers
- Open Star Rating System & Private Reviews access only for Elite Users
- RFP Module – Broadcasting Feature based on Service Type & Geo
- Service Media Posts to refresh listing on Home Page to drive visibility for Delivery
- Social Media activity integration for Ad Listings
- Complimentary SEO/SMM for Paid Listings and on MAGAS Distribution Channels
- Invite a Peer Module with upgrading incentives
- Commission tracking dashboard for Elite Members for their Referrals
- & more....



# PREMIUM ADVERTISING PRODUCTS



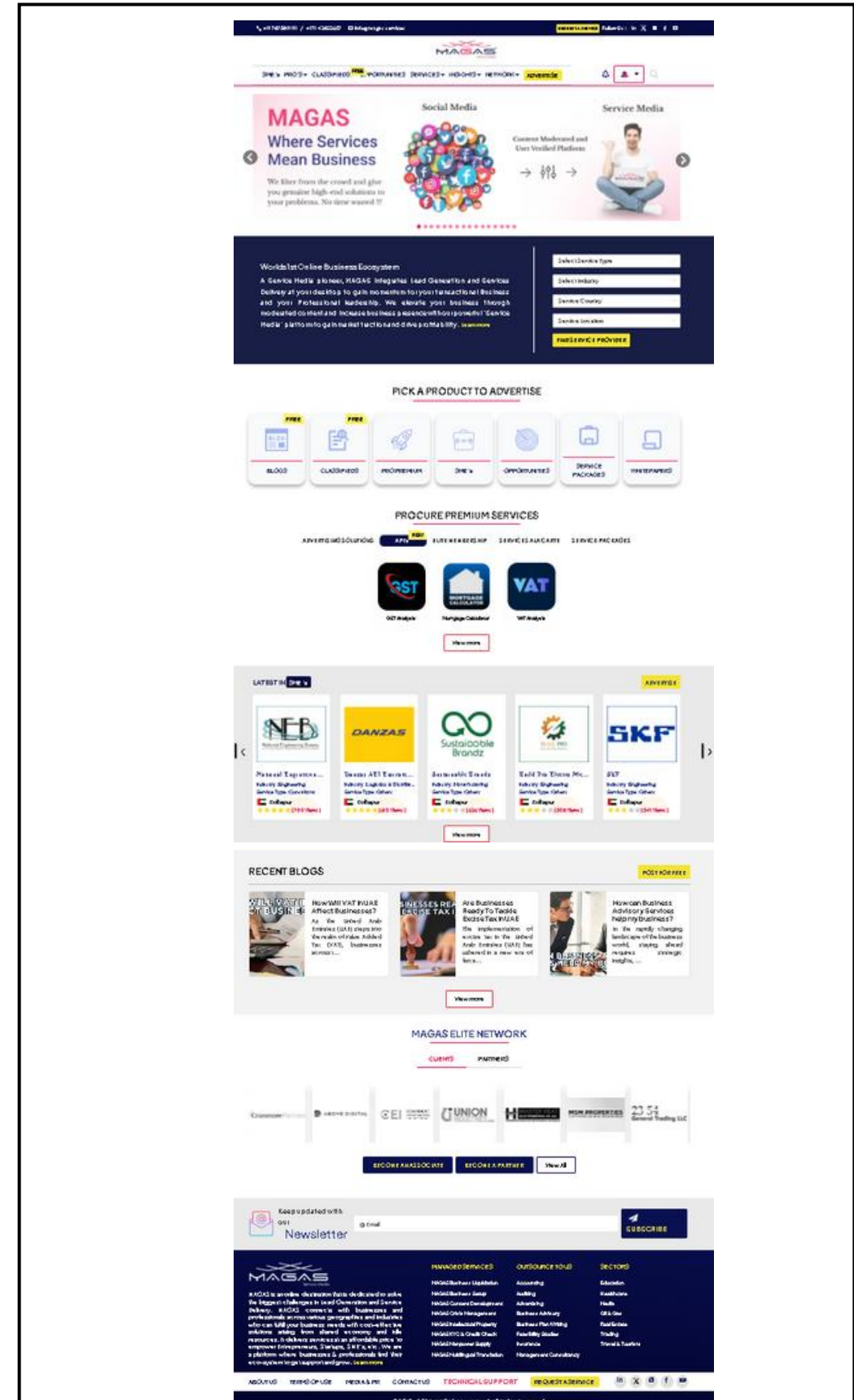
**BLOGS CLASSIFIEDS PRO'S SME'S OPPORTUNITIES SERVICE PACKAGES WHITEPAPERS & PR**

Share thought leadership, insights & updates | Post business offers or quick service listings | Featured profile with analytics & visibility | Full-page business profiles with banners | Showcase deals, capital needs & partnerships | Promote bundled services with T&Cs & payment | Publish research, innovations, or case studies

**Free Free \$0/ \$99 p.a \$199 h.y \$299 h.y \$399 h.y \$499 h.y**

# PREMIUM SERVICES

**ADVERTISING SOLUTIONS API'S SERVICE A LA CARTE SERVICE PACKAGE**





MEMBERSHIP FEES - US\$ 999 / - P.A

BECOME AN ASSOCIATE PARTNER



**ASSOCIATE PARTNER**  
( Lead Generation)

BECOME A CHANNEL PARTNER



**CHANNEL PARTNER**  
( Service Delivery)

## Main Benefits:

- Brand License to operate as MAGAS ASSOCIATE
- Earn Referral Commission on Ad Sales up to 30%
- Earn Referral Commission on Services Sales up to 15%

- Accreditation as MAGAS CHANNEL PARTNER
- Work on
- Revenue Share Basis - Up to 50% on MAGAS mandated projects
- Project Management Module Access

## Other Benefits:

- Free Pass access to create Ad Listings for a period of 1 year.
- Access to Private Reviews via Elite Members Dashboard.
- Module to track Leads, Online Commission & Redemption.
- Gets API integration as Complimentary.
- Gets Classifieds Jobs Listings as Complimentary.
- Access to Opportunities from MAGAS Network which are privately circulated\*
- Access to Project Management Module for Co-working Projects\*
- Build Community Module for its own Community Members\*

\* Admission subject to MAGAS evaluation and verification process





## ADVISORY

If you can envision it, we can do it. Bring us your idea and we will work around it to create a business model. We would let your dream turn into reality because we too walked the same path as yours.



## CORPORATE SERVICES

We help you make your existing business better. Our expert team can help you improve your bottom line and that's our promise. We guide you at every step and take you to new heights where no one can reach. But of course, you have to believe us to make you believe yourself. We do it always on Time and on budget.



## CAPITAL

We believe in a world of limitless opportunities. We hear your ideas and incubate them till they grow. That's the same care we give when we invest with you. After all, it's human nature to care for everything that's good, whether your money or ours, it's the same attitude.



## TECHNOLOGY

We develop technologies that make life easy. We have built platforms that help you navigate your world with ease. If you need to make your life easy, then we are at your service.



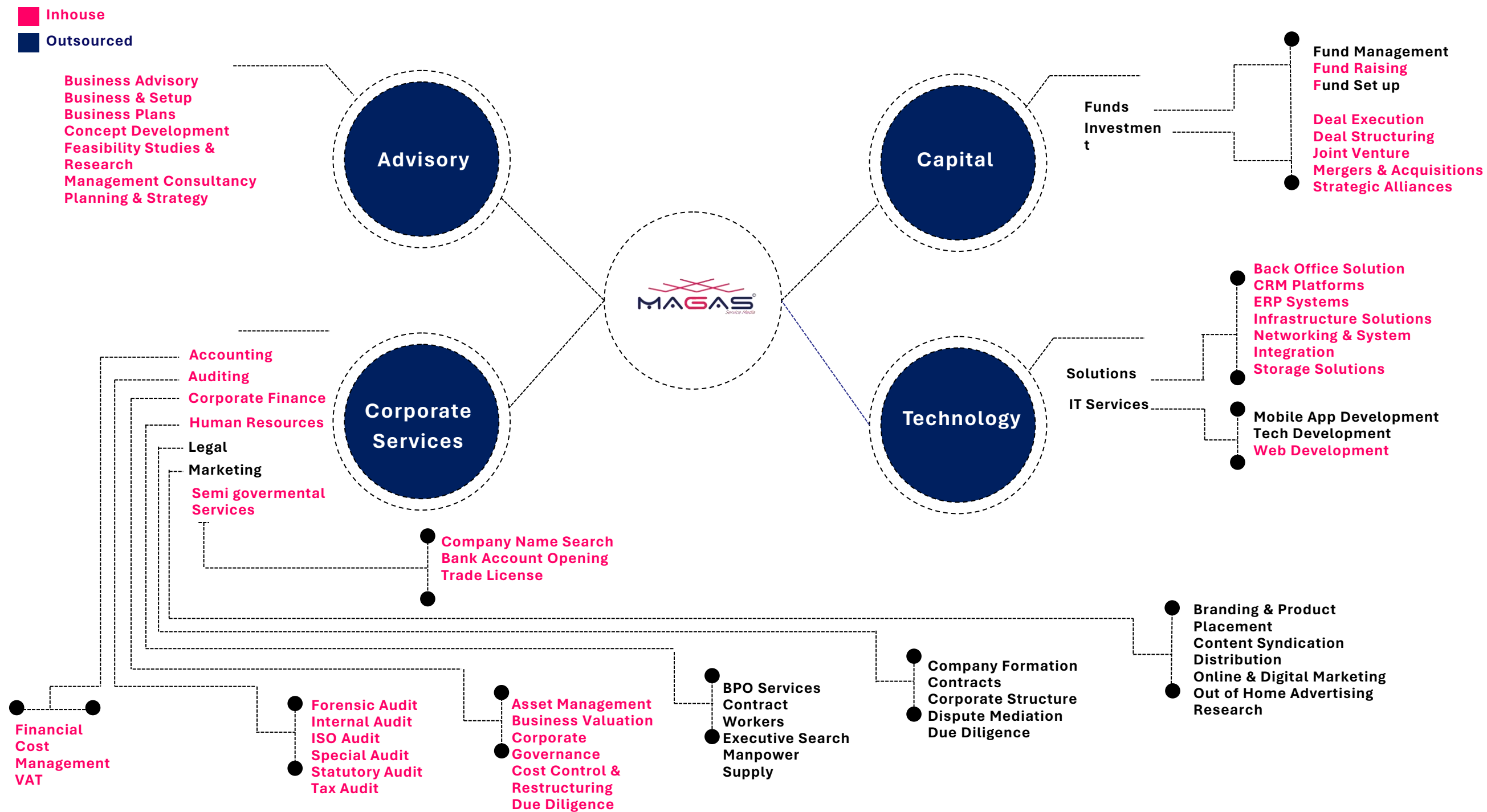
## SECTORS WE CATER TO:



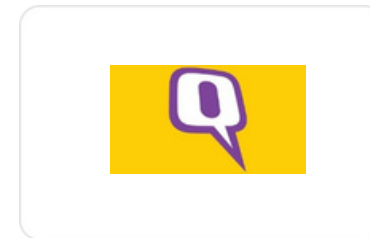


# PROCURE PROFESSIONAL SERVICE (ALA CARTE SERVICES)

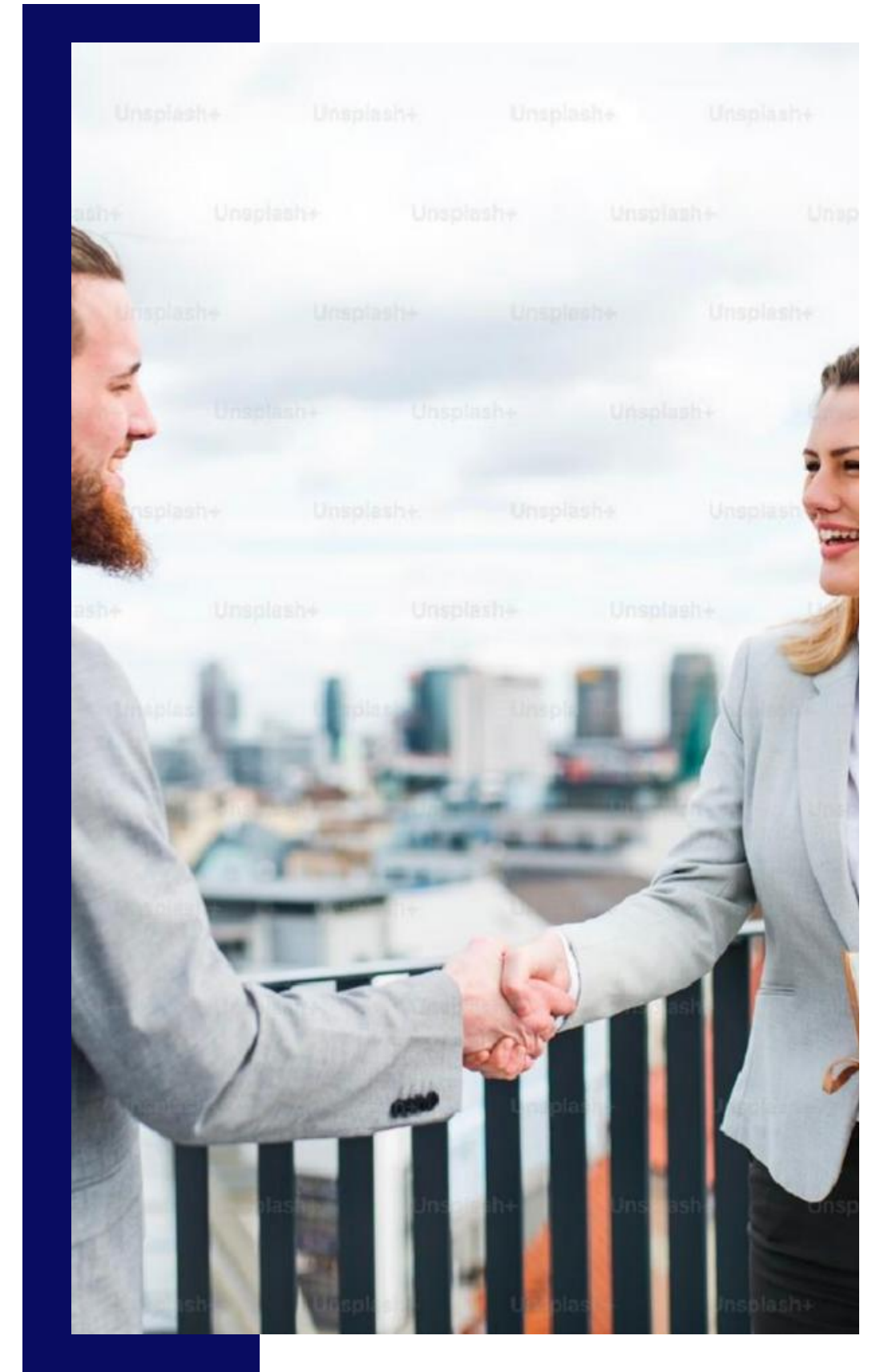
MAGAS has created an Ecosystem of Professionals & Service Providers in India & GCC to facilitate Start-ups, Entrepreneurs, SME's etc. by offering them affordable Premium Services at early stages of their operations. Service Buyers can approach listed Service Providers and transact without any platform fee. For assured services you can trust MAGAS for the guaranteed outcome.



# OUR HAPPY CLIENTS

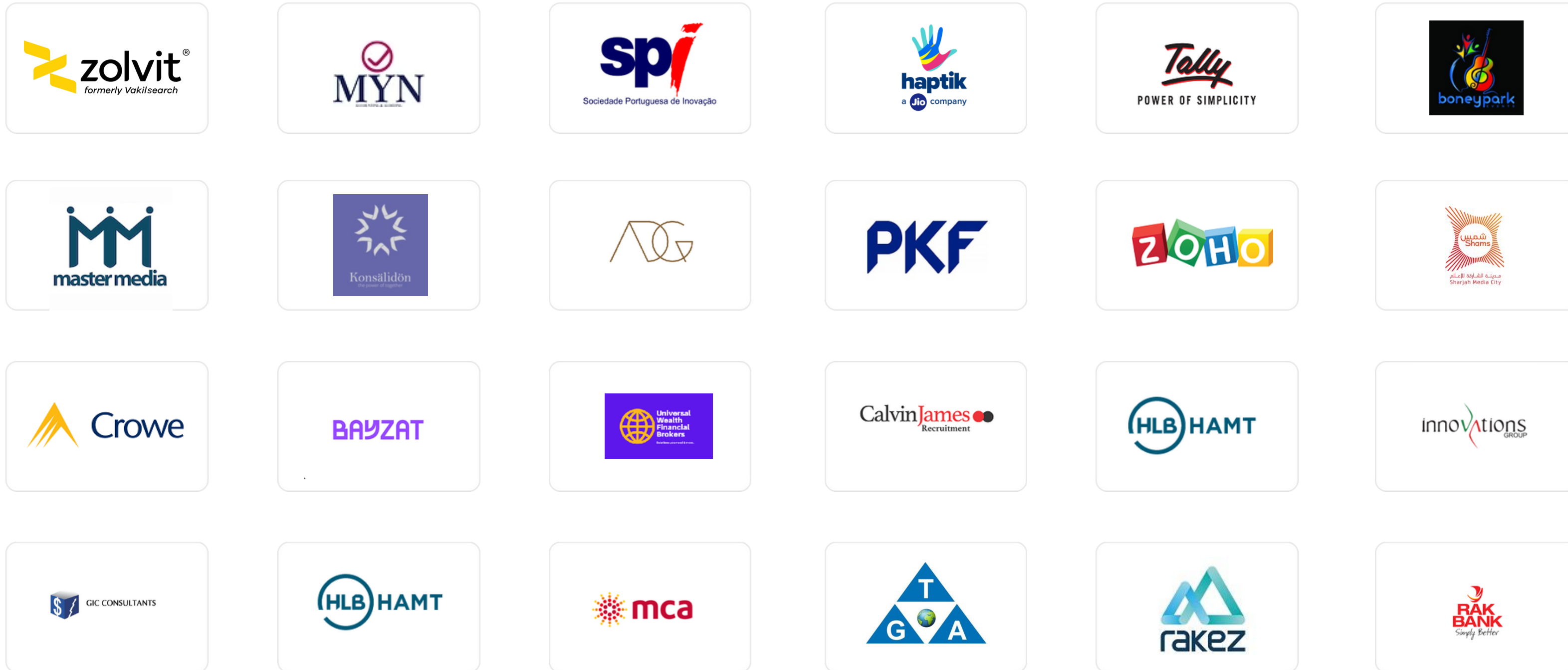


and more...





# OUR CHANNEL PARTNERS



and more...

## GET IN TOUCH:

### MAGAS SERVICES PVT.LTD.

403, Central Towers near Hotel  
Mayfair, Panaji, Goa 403001

 +91 7875891911


 [www.magasservices.com](http://www.magasservices.com)


 [Info@magasservices.com](mailto:Info@magasservices.com)

### MAGAS INTERNATIONAL LLC (SHAMS REGD)


### MAGAS INTERNATIONAL LLC FZ (MEYDAN REGD)

PO Box 122705, Dubai, UAE

 +971 4 2822657

 +971 547658311

 [www.magasinternational.com](http://www.magasinternational.com)

 [Info@magasinternational.com](mailto:Info@magasinternational.com)

# THANK YOU

## Disclaimer:

We may correspond, convey documentation, and generally communicate with you electronically, unless you expressly request to revise on specific matters and receive such communications from you. We may also, with your agreement, use electronic means of communication to send and receive information requests and confirmations to and from designated third parties in connection with service to you. You understand and acknowledge the electronic transmission of information by email or the internet or otherwise has inherent risk and that such communications may become lost, delayed, intercepted, corrupted, or be otherwise altered, rendered incomplete or fail to be delivered. We shall endeavor to ensure that electronic communications that we send are free from viruses and any other material that may cause inconvenience or harm to any other computer system and you undertake to do likewise with any electronic communications you may send to us. However, because the electronic transmission of information cannot be guaranteed to be secure or error-free and it confidently may be vulnerable to access by unauthorized third parties, we shall have no responsibility or liability to you on any basis other than our bad faith default in respect of any error, claim or loss arising from or in connection with the electronic communication.