



The World's First Business Ecosystem

Business Memorandum

† www.magas.services

What is MAGAS?

MAGAS is the world's first online business ecosystem, uniquely designed to aggregate professional service providers and enable seamless transactions through its globally copyrighted concept of Service Media. It empowers professionals, startups, entrepreneurs, and SMEs by providing them with an unparalleled platform for growth and collaboration.

Main USP's:

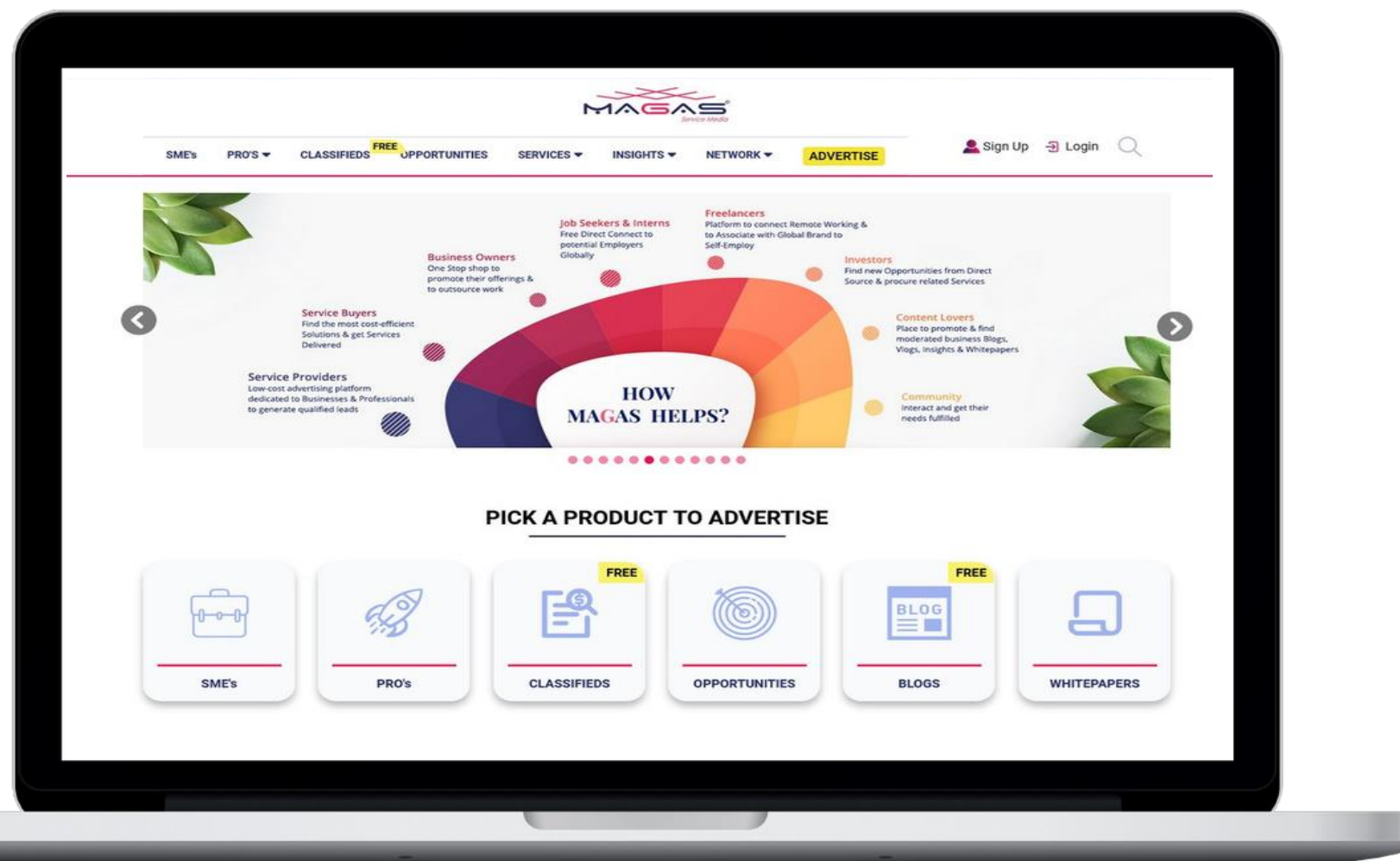
- Advertising & Lead Generation
- Services Outsourcing & Delivery
- Platform for Business Content, Insights, API's & Tools

Platform Features:

- Unique Copyrighted Design of Single Window Access to Business & Professionals in India & GCC
- Premium Services Marketplace & Hub for Cost Effective Solutions
- Fully Moderated Content with User Verification Process
- Hybrid Working Model that enables IAAS for Business Growth
- Source for Market Intelligence and Business Insights
- Pre-RFP'd Channel Partners for On Demand Services
- Outsourcing & Managed Services Delivery
- Sales Qualified Leads Generation

Elite Network Features:

- Access to Direct Service Providers Network with KYP
- Operate under MAGAS brand license as MAGAS Associate or MAGAS Channel Partner
- Earn Referral Commissions
- On call Business Continuity Support
- Enhanced Tech Features for Elite Members



Aggregating Countries:



What is our **Mission**?

OUR MISSION

To take you to the top

OUR PHILOSOPHY

Provide stepping stones to get there



TARGET AUDIENCE:

- ✓ Entrepreneurs
- ✓ Freelancers
- ✓ Innovators
- ✓ Interns
- ✓ Investors
- ✓ Job Seekers
- ✓ Professionals
- ✓ Start-Up's
- ✓ SME'S

IN REAL LIFE

WITH MAGAS



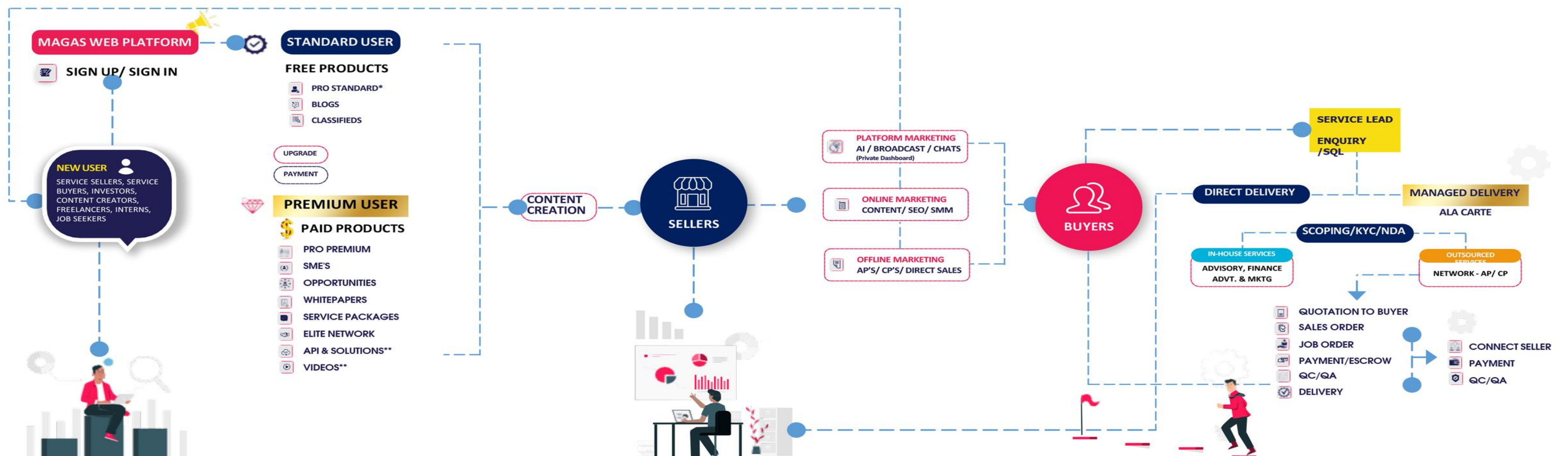
MAGAS®

Future of Business

Typical transaction overview that MAGAS facilitates integrating front end design with back end service delivery capabilities.

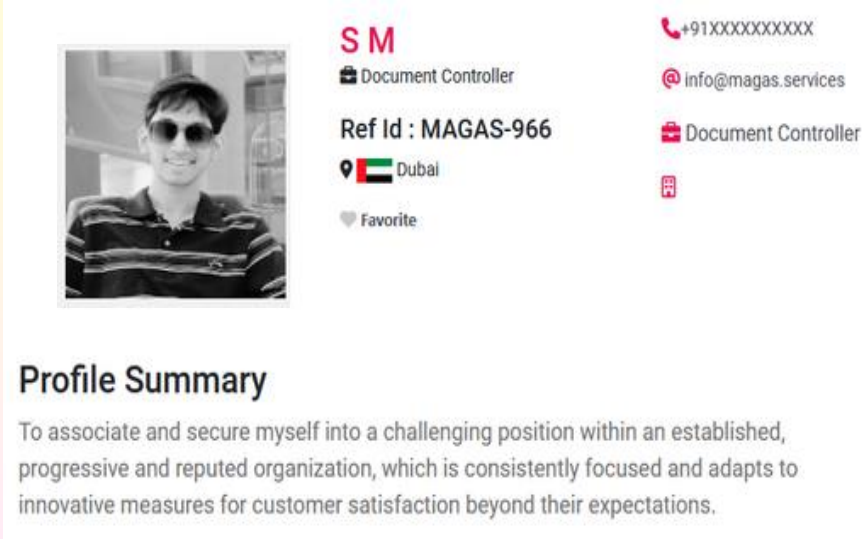
LEAD GENERATION

SERVICE DELIVERY



TECH BUILD & FEATURES:

- Online buying of Ad Listings with lead generation features
- Free content access for Standard Users by just Signing Up
- Online Order for Premium Services - Ala Carte Premium Services, Advertising Solutions, API Solutions & Service Packages
- Edit & self promote to boost more visibility on Home Page at no extra cost
- Pay Per View for PRO Standard for Recruiters
- Content Shuffle to drive passive ad engagement
- Dashboard with Interactive & Analytical Features
- KYC/ KYA/ KYP - Online Onboarding for Service Providers & Service Buyers
- Open Star Rating System & Private Reviews access only for Elite Users
- RFP Module - Broadcasting Feature based on Service Type & Geo-Location for Delivery
- Service Media Posts to refresh listing on Home Page to drive visibility
- Social Media activity integration for Ad Listings
- Complimentary SEO/SMM for Paid Listings and on MAGAS Distribution Channels
- Invite a Peer Module with upgrading incentives



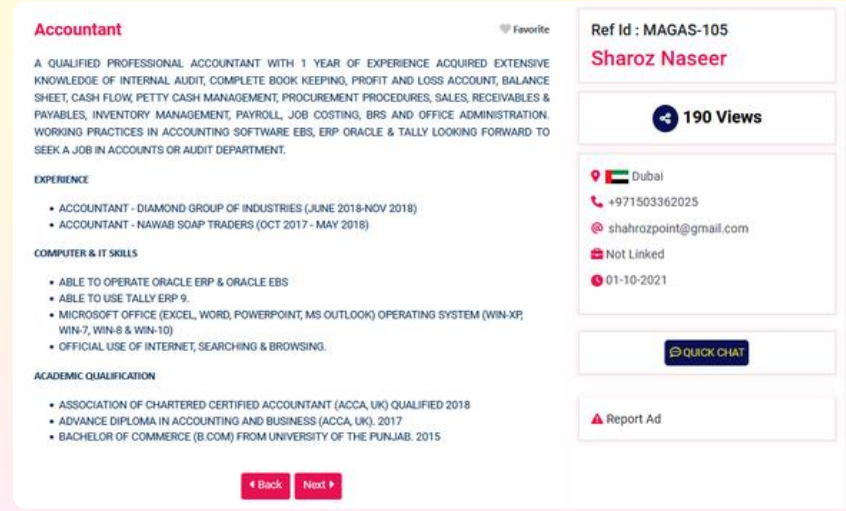
PRO STANDARD

- Suitable for all Professionals, Proprietors, Job Seekers, Freelancers & Interns
 - FREE Profile Listing in PRO STANDARD in Incognito Mode
 - Pay \$9 to Download PRO STANDARD Profiles with Full Info
 - Get MAGAS Analytics of the Listings Details FREE
 - Listing Validity is 6 months
- Free for all users**



BLOGS

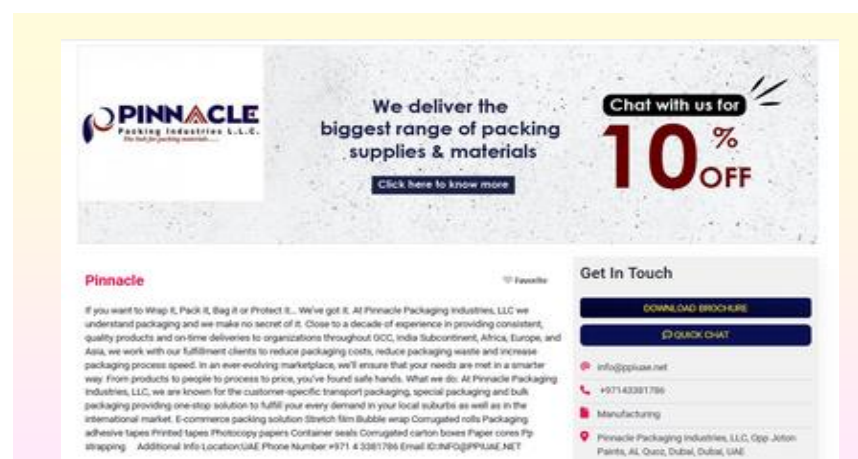
- Suitable for Freelancers, Influencers, Artists, etc.
 - Full Page Listing with Photos
 - FREE Edits to Self Promote & Feature on Home Page
 - Listing Validity is 1 year
 - FREE up to 3 Blogs
- Free for all users**



CLASSIFIEDS

- Suitable to advertise your immediate Business requirements within MAGAS Community
 - FREE UNLIMITED CLASSIFIEDS of 1000 characters each
 - Listing Validity is for 6 months
- Free for all users**

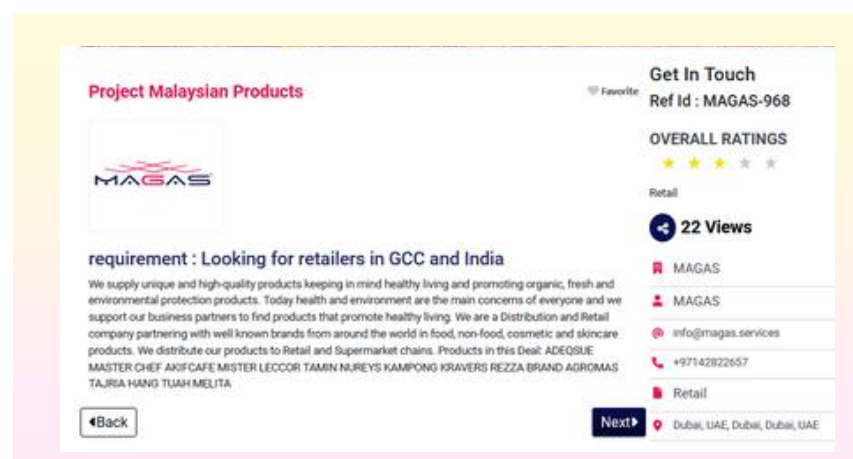
Premium Fees - US\$ 99/- p.a. with Free PRO PREMIUM Listing



SME's

- For Business Owners, Enterprises, SME who can showcase their Products & Services
- Full Page BUSINESS Profile with one Image, Banner & File Upload
- Premium User Dashboard Features - Chats, Broadcast, Network to get Leads/Enquiries
- FREE Edits/Add Service Media Posts to self promote & Feature on Home Page
- Get MAGAS Analytics of the Listings
- Hyperlinking to Website
- Listing Validity is for 6 months

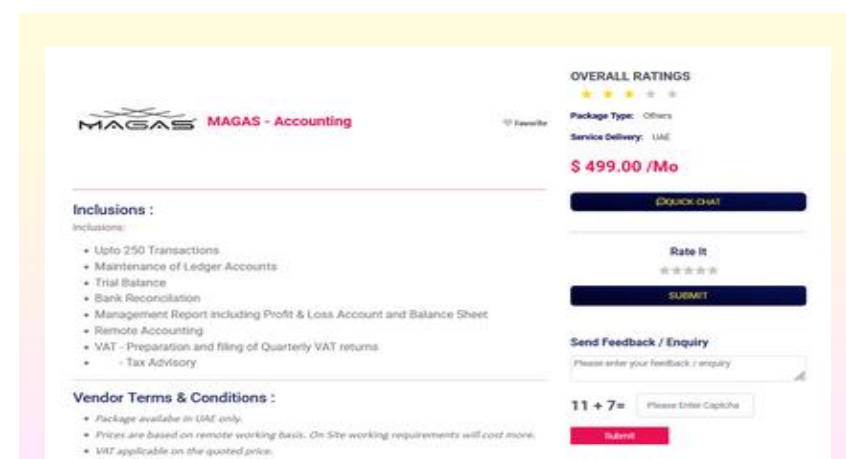
US \$ 199/- h.y.



OPPORTUNITIES

- For Enterprises, Franchisors who want to Develop Business, Branch out, Sell Off, Raise Capital, etc.
 - Full Page Deal Synopsis with One Image, File Download published DIRECT or INCOGNITO Mode
 - Premium User Dashboard Features - Chats, Broadcast, Network to get Leads/Enquiries
 - FREE Edits to Self Promote & Feature on Home Page
 - Get MAGAS Analytics of the Listings
 - Deal circulation within MAGAS Investor Network
 - Listing Validity is for 6 months
- * For MAGAS mandated deals Success Fees apply

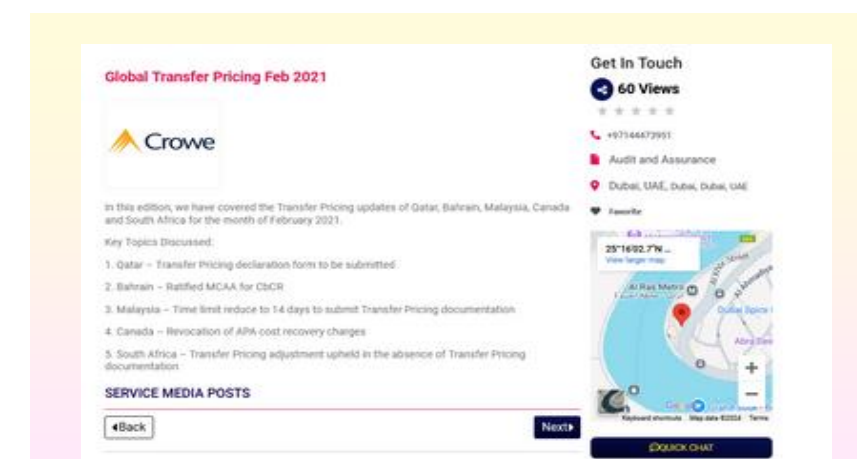
US\$ 299/- h.y.



SERVICE PACKAGES

- For all types of regular Service Providers who want to offer their packages remotely.
 - Full Page for PACKAGE with Logo. Verification File Upload with Sellers Terms & Conditions.
 - Premium User Dashboard Features - Chats, Broadcast, Network to get Leads/Enquiries
 - FREE Edits/Add Service Media Posts to self promote & Feature on Home Page
 - Get MAGAS Analytics of the Listings
 - Integrated Payment Gateway Benefit for Quick Payments*
 - Listing Validity is for 6 months
- * 10% admin fees apply on online bookings from customers


US\$ 399/- h.y.



WHITEPAPERS

- For all Professionals, Innovators, Researchers, PR Agencies who wish to publish content digitally & reach targeted audience
- Full Page Write Up with One Image & File Upload
- Premium User Dashboard Features - Chats, Broadcast, Network to get Leads/Enquiries
- FREE Edits/Add Service Media Posts to self promote & Feature on Home Page
- IAAS Benefits in terms of Networking & Service Delivery
- Integrated Off Page SEO Benefit
- Listing Validity is for 6 months

US\$ 499/- h.y.



SLIDERS

Customized Solutions Based On Number Of Targeted User

US\$ 299/- P.M.



SPLASH PAGE'S

Customized Solutions

US\$ 499/- P.W.



SEO & SMM

Campaigns + Organic Lead Generation

Starting from US\$ 999/- P.M.



EVENT MICRO SITES/ GRAPHIC & WEB DESIIGNING

Customised Solutions

Starting from US\$ 999/-



OPINION POLLS/ RESEARCH/ SURVEY

Customised Solutions


Starting from US\$ 2,499/-



WHATSAPP MARKETING

Customised Solution Based on Targeted Users

Starting from US\$ 999/-



EMAIL BLAST

Customised Solution Based on Targeted Users

Starting from US\$ 999/-

DISCLAIMER:

- Advertising products are only for user from India and GCC countries
- Advertising products prices are introductory and are subject to change.
- MAGAS drives global reach & visibility for ads listing but does not guarantee leads.

Membership Fees - US\$ 999/- p.a.

Become an ASSOCIATE PARTNER

Become a CHANNEL PARTNER



**ASSOCIATE PARTNER
(Lead Generation)**



**CHANNEL PARTNER
(Service Delivery)**

Main Benefits

- | | |
|---|---|
| <ul style="list-style-type: none"> • Brand License to operate as MAGAS ASSOCIATE • Earn Referral Commission on Ad Sales up to 30% • Earn Referral Commission on Services Sales up to 15% | <ul style="list-style-type: none"> • Accreditation as MAGAS ELITE CHANNEL PARTNER • Co-Work on Revenue Share Basis - Up to 50% on MAGAS mandated projects and assignments |
|---|---|

Other Benefits

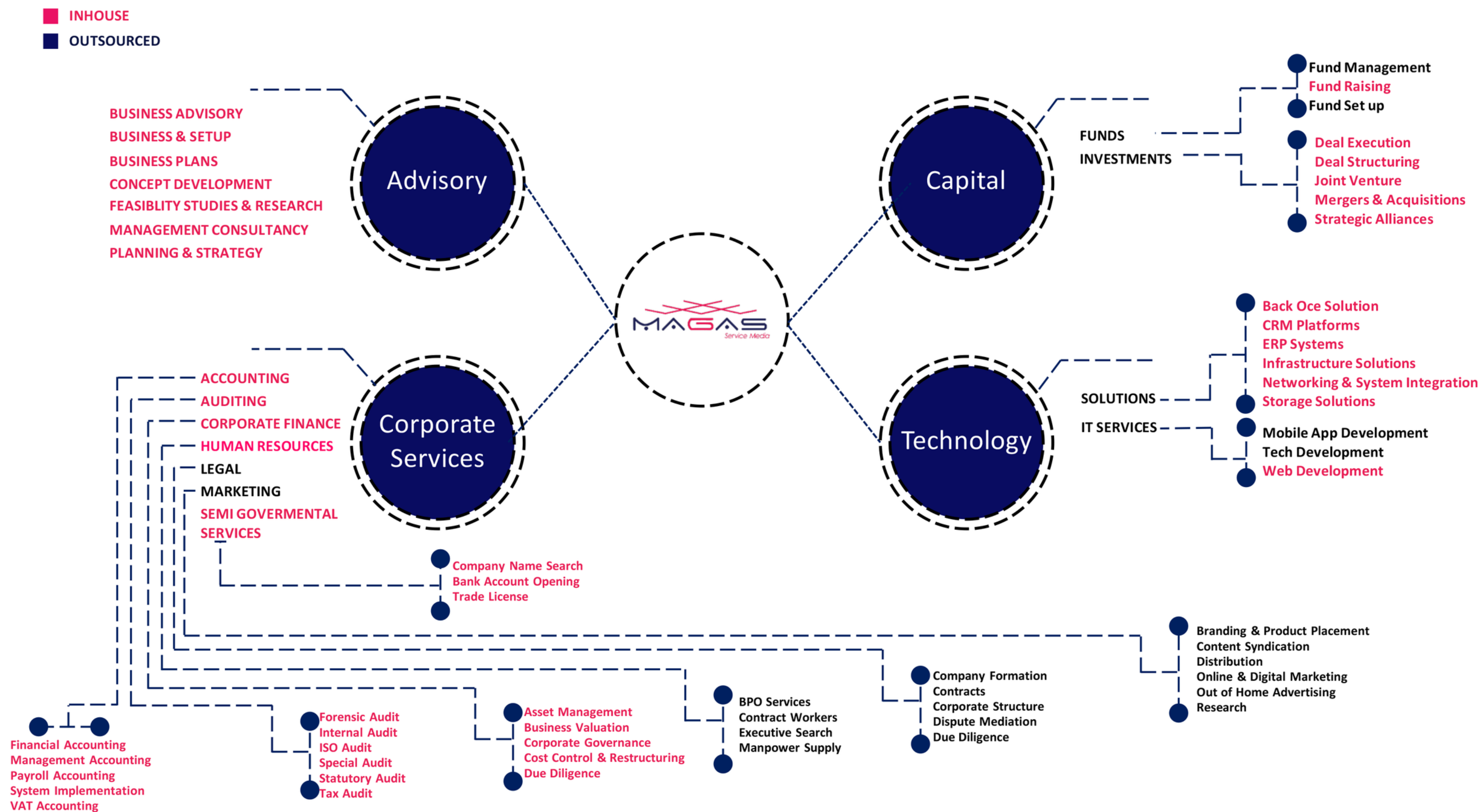
- Free Pass access to create Ad Listings for a period of 1 year.
- Access to Private Reviews via Elite Members Dashboard.
- Module to track Leads, Online Commission & Redemption.
- Gets API integration as Complimentary.
- Gets Classifieds Jobs Listings as Complimentary.
- Access to Project Management Module for Co-working Projects*
- Build Community Module for its own Community Members*

* Admission subject to MAGAS evaluation and verification process



Procure Professional Services

MAGAS has created an Ecosystem of Professionals & Service Providers in India & GCC to facilitate Start-ups, Entrepreneurs, SME's etc. by offering them affordable Premium Services at early stages of their operations. Service Buyers can approach listed Service Providers and transact without any platform fee. Should you need assured service delivery than you can outsource to MAGAS for the best outcome.



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MAGAS
The Future of Business



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