



MAGAS<sup>©</sup>

PROFESSIONAL SERVICES PROFILE

#ServiceMedia  
[www.magasinternational.com](http://www.magasinternational.com)  
[www.magas.services](http://www.magas.services)





## ABOUT US

MAGAS was founded in India in 2010 as a tertiary services company. Over the years it has developed into a professional services destination for crowd sourcing and delivery of professional services in India and the Arabian Gulf countries. MAGAS connects with small & medium size enterprises, professionals, entrepreneurs & freelancers across various geographies and industries which can fulfill their business needs with cost effective solutions arising from shared economy and idle resource capacity. It delivers services at an affordable price to empower Entrepreneurs, Startups, SME's and so on.

## OUR MISSION

is to support businesses when they need support. We provide handholding support until businesses stand on their own. We believe small ideas can make a big difference if they get the right support at the right time. We create an ecosystem to help businesses sustain and benefit through us.



# WHY MAGAS?



- Find the best in the industry professionals, experts or service providers under one roof.
- Collective experience of thousands of man hours in specialized fields.
- Hire on project basis without need to recruit.
- Tap into our network and benefit from our other specialized services.
- Wide variety of payment solutions to free your cash flow and PAY AS YOU GO.

# SERVICE VERTICALS

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## ADVISORY

If you can envision, we can do it. Bring us your idea and we will work with you to create a business model. We will turn your dream into reality because we too walked the same path as you.

## CORPORATE SERVICES

We help you make your existing business better. Our expert team can help you improve your bottom line and that's our promise. We guide you at every step and provide a new dimension. But of course, you got to believe for us to believe in yourself. We do it always on time and budget.

## CAPITAL

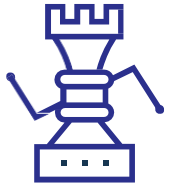
We believe in a world of limitless opportunities. Therefore we hear your ideas and work with them till they grow. That's the same care we give when we develop with you. After all it's human nature to care for everything that's good, whether your money or ours, it's the same attitude.

## TECHNOLOGY

We develop technologies that make life easy. We have built platforms that help you navigate your world with ease. If you need to make your life easy then we are at your service.

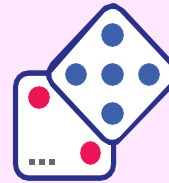


# UNIQUE SELLING PROPOSITION (USP)



## HOW WE DO IT?

- MAGAS is the single point of contact for all services listed on our platform.
- We analyze your requirement and provide you the best solution that suits your budget.
- We source the best professionals or service providers from our pool of talent or associate network.
- We walk with you till you achieve your objectives.



## MARKETING STRATEGY

- We have vast pool of professionals & experts, etc. through our platform & social media channels.
- We collaborate on cross verticals to optimize our presence.
- We use Artificial Intelligence (AI) tools for online and digital activities.
- We do B2B and B2C direct marketing.

# UNIQUE SELLING PROPOSITION (USP)

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## TARGET MARKET

- Entrepreneurs
- Freelancers
- Innovators
- Interns
- Investors
- Job Seekers
- Professionals
- Start-Up's
- Small & Medium Enterprises

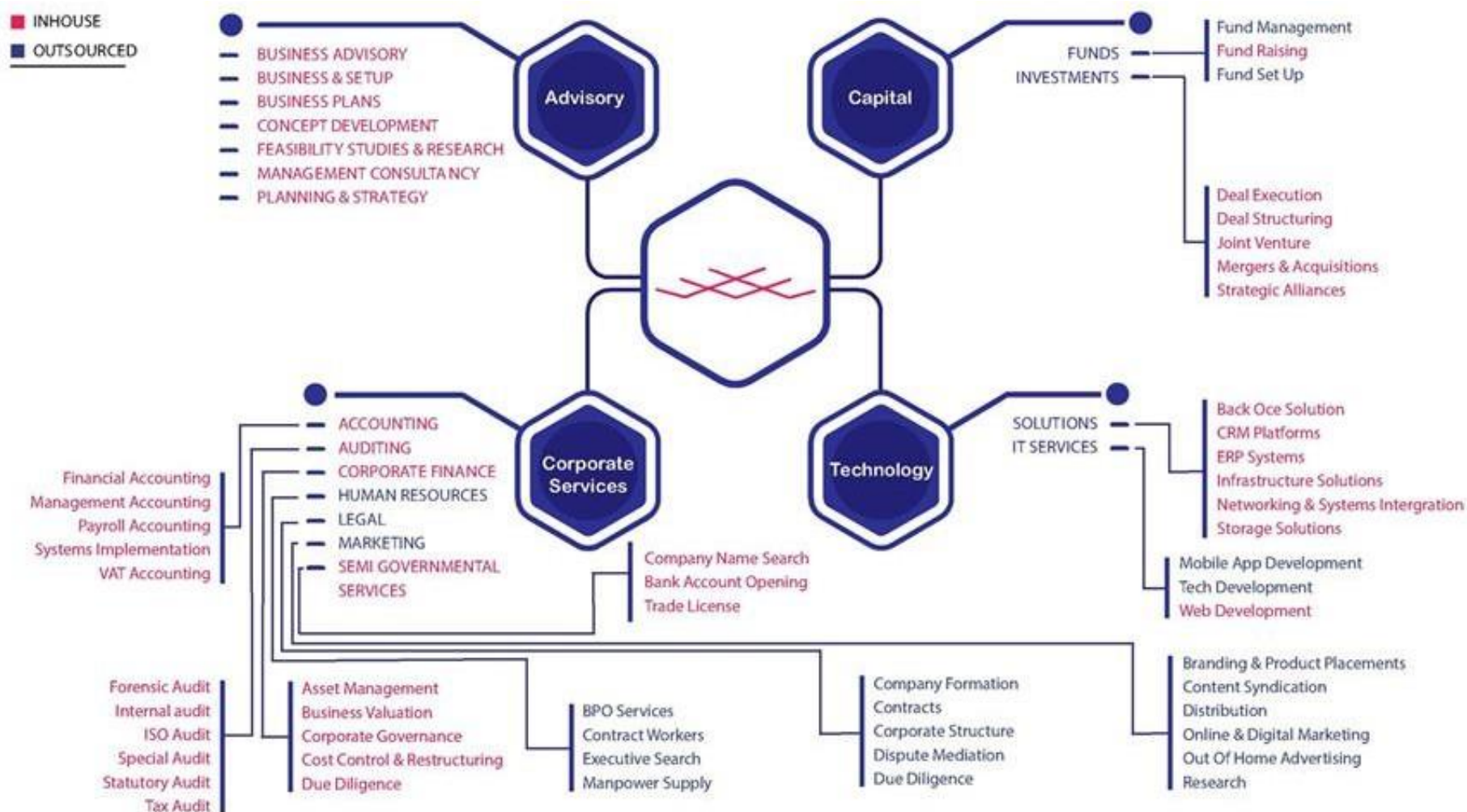


## SECTORS WE SPECIALISE

- Commodities & Precious Metals
- Education
- Food & Beverage
- Healthcare
- Hotel & Tourism
- Insurance
- Media & Technology
- Real Estate & Infrastructure
- Retail & FMCG
- and more...



# OUR SERVICE OFFERINGS



# IN-HOUSE LICENSED SERVICES

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## ADVISORY SERVICES



**We provide necessary support to the primary activities and to the operation of an organization with our variety of Ancillary Services.**

- ✓ Business Advisory
- ✓ Business Plan Writing
- ✓ Business Valuation
- ✓ Feasibility Studies
- ✓ Management Consultancy
- ✓ Tax Consultancy
- ✓ IT Consultancy

## CORPORATE SERVICES



**We help build your business objectives with our variety of Corporate Services...**

- ✓ Asset Management
- ✓ Corporate Governance
- ✓ Cost Control & Restructuring
- ✓ Performance Management
- ✓ Project Management
- ✓ Crisis Management



# ACCOUNTING SERVICES



**We help build your business objectives with our variety of accounting services...**

- ✓ Taxation Services
- ✓ Business Preparation for VAT
- ✓ Financial Accounting for VAT
- ✓ Management Accounting
- ✓ Cash Flow Management
- ✓ Payroll Accounting
- ✓ KPI Monitoring
- ✓ Bookkeeping



**Our accounting team is able to advise and assist you with...**

- ✓ Business Valuation
- ✓ Cash Flow Preparation
- ✓ BusinessHealth Assessments
- ✓ Management Accounting
- ✓ Performance Monitoring
- ✓ Budgeting & Forecasting

# AUDITING SERVICES



**Our structure depends on the scope of work of your business. We have it detailed as follows...**

## **INTERNAL** AUDIT

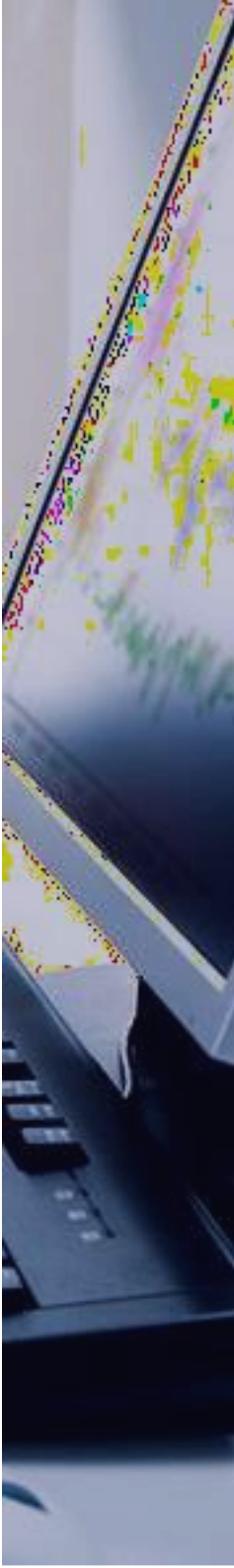
This includes Monitoring, analyzing and assessing the risks and controls of the organization

## **EXTERNAL** AUDIT

This includes auditing of the books of accounts and preparation of the audited financial statements

## **Our Approach**

- ✓ A focus on studying and understanding your business activities
- ✓ We focus on risks generated by business activities
- ✓ Affordable, timely and appropriate deliverables



# Our Accounting & Auditing Packages



## MAGAS – ACCOUNTING: BASIC

### Up to 250 Transactions

- Maintenance of Ledger Accounts
- Trial Balance
- Bank Reconciliation
- Management Report including Profit and Loss Account and Balance Sheet.

### VAT

- Preparation and filing of Quarterly VAT returns
- Tax Advisory

**US \$ 499/- P.M.**



## MAGAS – ACCOUNTING: STANDARD

### 250 to 500 Transactions

- Maintenance of Ledger Accounts
- Trial Balance
- Bank Reconciliation
- Management Report including Profit and Loss Account and Balance Sheet.
- Single Monthly Client Visit.

### VAT

- Preparation and filing of Quarterly VAT returns
- Tax Advisory

**US \$ 999/- P.M.**



## MAGAS – ACCOUNTING: PREMIUM

### Above 500 Transactions

- Maintenance of Ledger Accounts
- Trial Balance
- Bank Reconciliation
- Management Report including Profit and Loss Account and Balance Sheet.
- Bi-Monthly Client Visit

### VAT

- Preparation and filing of Quarterly VAT returns
- Tax Advisory

**US \$ 1,499/- P.M.**



## MAGAS – AUDITING: INTERNAL

- Reviewing Internal Controls.
- Assessing the Risk Involved.
- Evaluating Process Performance & Managing Risk Effectively.
- Assisting Management in improvising Internal Control.

**US \$ 999/- P.M.**



## MAGAS – AUDITING: EXTERNAL

- Reviewing Internal Controls.
- Assessing the Risk Involved.
- Evaluating Process Performance & Managing Risk Effectively.
- Preparation of Audited Financial Statements as per IFRS.
- Management Advisory

**US \$ 2,499/- P.M.**



# Our Service Packages



## MAGAS – SERVICE PACKAGE: STARTUP

- Accounting - 250 Entries (Monthly)
- VAT Registration & Filing (Quarterly)
- Domain Set Up & Email Hosting - 5 Users (One-Off)
- Graphics Designing - 5 Creatives (Monthly)
- Bizz Listing - Standard on [www.magas.services](http://www.magas.services) (Yearly)

**US \$ 999/- P.M.**



## MAGAS – SERVICE PACKAGE: GROWTH

- Accounting - 5000 Entries (Monthly)
- VAT Registration & Filing (Quarterly)
- Domain Set Up & Email Hosting - 10 Users (One-Off)
- Graphics Designing - 10 Creatives (Monthly)
- Bizz Listing - Standard on [www.magas.services](http://www.magas.services) (Yearly)
- Website - 5 Page (One-Off)
- Management Consultancy - 5 Hrs (Monthly)

**US \$ 1,799/- P.M.**



## MAGAS – SERVICE PACKAGE: SAIL

- Accounting - Unlimited Entries (Monthly)
- Vat Registration & Filing (Quarterly)
- Domain Setup & Email Hosting - 15 Users (One-Off)
- Graphics Designing - 15 Creatives (Monthly)
- Bizz Listing On [www.Magas.Services](http://www.Magas.Services) (Yearly)
- Website - 10 Page (One-Off)
- Management Consultancy - 10 Hrs (Monthly)
- Investment Advisory (One-Off)
- Preferred Channel Partner (Yearly)

**US \$ 2,499/- P.M.**

### DISCLAIMER:

- Prices are subject to change without prior notice and subject to availability.
- Prices do not include local taxes.
- Prices are based on a remote working basis. On-site working requirements will cost more.

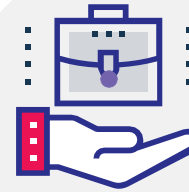
# OUR CREDENTIALS

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## ADVISORY

- Restructured struggling businesses having multiple verticals
- Advised Start-ups on expansion mode to raise growth capital.
- Developed business strategies to enhance organizations
- Developed concepts from sheer ideas to successful business models.



## CORPORATE SERVICES

- Done brand consultancy for popular chain in F&B sector in Gulf & Indian Subcontinent.
- Conducted Special Audits related to Financial Frauds.
- Settled Legal Disputes which were caught up in critical log jam.
- Supplied skilled manpower to major Corporations.

# OUR CREDENTIALS

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## CAPITAL

- Raised over \$100m for Companies in the Middle East.
- Conducted Financial Due Diligence for Private Equity Transactions.
- Mandated to raise capital over \$700M for major projects in Middle East & India.
- Done Business Valuation for Private Equity acquisitions for strategic buyout.



## TECHNOLOGY

- Built broadcast networks for major Television brands in Middle East & Africa.
- Developed localized e-Commerce platform in India & GCC.
- Implemented ERP systems for Multi-National Corporations in the region.
- Executed web development projects for several new businesses in the region with eye on UI/UX.




# THANK YOU

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MAGAS<sup>®</sup>

## MAGAS INTERNATIONAL LLC

 SHAMS Regd. PO Box 122705, Dubai UAE


 +971 42822657  
+971 505240570

 [www.magasinternational.com](http://www.magasinternational.com)

 [info@magas.services](mailto:info@magas.services)

## MAGAS SERVICES PVT. LTD.

 403, Central Towers  
near Hotel MayFair Panaji, Goa 403001

 +91 7875891911

 [www.magas.services](http://www.magas.services)

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